

吉利汽車控股有限公司

GEELY AUTOMOBILE HOLDINGS LIMITED

2014 New Models & Upgrades

April 2014

Existing Product Lines



EC8



EC7



EC7-RV

帝豪官网



GX7



GC7



GX2



熊猫

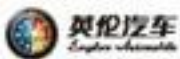


远景

全球鹰官网



自由舰



SX7



SC7



SC5-RV



SC3



金刚

英伦官网



金鹰CROSS



TX4



SC6

2014 New Product Plan

- “GX7” facelift
- “GX2” facelift – Geely Panda Cross
- “SC5-RV” facelift
- “SC6” facelift
- “SC7” facelift
- “Geely Kingkong” upgraded version
- “EC7” upgraded version
- “EC7-RV” upgraded version
- “GX9” full size SUV
- “EC9” large size sedan (“KC”)



2014 GX7



2013 version GX7



2014 version GX7

2014 GX7



大有可为

BRIGHT PROSPECTS
 GEELY GX7'S COASTLINE TOUR

吉利GX7 海岸之旅

- New styling
- New interior
- Enhanced seating, storage space
- More powerful powertrain with sport mode
- NVH noise cancellation technology
- Bosch's 9th generation ABS+EBD
- Four new colours
- Volvo Car technologies



2014 GX7



Engine:	1.8, 2.0, 2.4L engines
Transmissions:	5MT, 6AT
Dimension:	4541/1833/1700
Wheelbase:	2661
Safety:	C-NCAP 5 star
Max. power:	104KW/6000rpm (2.0L)
MSRP:	RMB92,900-129,900

2014 SX7



2014款 吉利SX7

2014 SC7



2013 version SC7



2014 version SC7

2014 SC7



流线型后视镜

- 造型更时尚、美观
- 同时有效降低风噪

宝石蓝前大灯

- 宝石蓝前大灯设计更时尚
- 通过透镜投射光束，使路面明亮，视野更清晰

全新立体造型镀铬格栅+保险杠

- 简洁别致的格栅造型，立体感更强
- 横贯式下进气口增加发动机的进气量，动力损耗更低
- 格栅和保险杠融合了简约美学艺术，更时尚

镀铬门把手

- 与车身颜色相融合的镀铬镶嵌式外门把手，尽显时尚外观

晶钻LED日行灯

- 欧洲造型设计，行车自动点亮，让驾驶更安全
- 和前脸完美结合，整车更时尚、更科技

2014 SC7

GEELY

产品亮点解读——尾部造型



十二辐铝合金轮毂

- 12辐铝合金轮毂，造型时尚
- 采用低滚阻轮胎，降低油耗

双镀铬排气管装饰

- 潮流设计，更大气、更时尚

全新后保险杠

- 双色时尚设计，增加尾部的层次感

2014 SC7

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产品亮点解读——全新内饰

2014款吉利新海景内饰全面亮点

全新内饰造型时尚现代，配以镀铬装饰点缀，营造出整体流畅饱满的立体时尚感，众多人性化功能配备，使您拥有舒适驾乘体验。



2014 SC7

400-886-9888 | www.geely.com

GEELY 吉利汽车

新海景 大不同

2014款吉利新海景 经典焕然新生

体面新看法 4692mm超长车身 LED日间行车灯

实用新享法 宽适前后排座椅空间 多功能皮饰方向盘

安全新坐法 刚性变形车身 双安全气囊

吉利经典家轿，焕新登场。2014款吉利新海景携多项新升级，外观、内饰、配置全面提升，创造更多精彩、更多享受，带上家人，即刻体验生活从此大不同！

即日起购2014款吉利新海景，立享吉利三大金融计划，最低1.8万起，0利息、0手续费，轻松畅享生活大不同！



4692mm黄金车身尺寸 LED日间行车灯 宽适前后排座椅空间 多功能皮饰方向盘



Engine:	1.5L petro engines
Transmissions:	5MT
Dimension:	4692/1725/1485
Wheelbase:	2602
Max. power:	80KW/6000rpm
Fuel efficiency:	6.1L/100km
MSRP:	RMB59,900-65,900

2014 SC7



2014 Panda Cross



2013 version GX2



2014 Panda Cross

2014 Panda Cross



Engine:	1.3L, 1.5L petro engines
Transmissions:	5MT, 4AT
Dimension:	3815/1648/1530
Wheelbase:	2340
Safety:	C-NCAP 5 star
Max. power:	69KW/6000rpm (1.5L)
Fuel efficiency:	6.1L/100km (1.5L)
MSRP:	RMB50,900-59,900

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运动内饰



2014 Panda Cross

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全新外观

全新笑脸格栅

- 更大胆前卫的V形笑脸设计
- 表达一见如故的亲人气质

大尺寸车标

- 代表肯定自我的大咖车标
- 透露耀目的自信与热情

运动熏黑细节设计

- 熏黑下格栅及雾灯装饰设计
- 彰显CROSS运动风格



2014 Panda Cross

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全新外观

背包式备胎及 原厂备胎罩

- 背包外挂式备胎及原厂备胎罩完美演绎城市迷你跨界车熊猫CROSS特立独行的亮点，更与车主时尚、个性的特征完美融合
- 备胎罩表面的造型设计充分考虑用户进行DIY，多种图案的备胎车贴增加了车主的使用乐趣



微信号: ZJX3860808

2014 Panda Cross

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全新外观

14寸高光铝合金轮钢

- 与整体车身尺寸更贴切的14寸轮钢
- 通过精工打磨令表面更闪亮。

全新车身防撞条

- 线条纤细与整车风格完美搭配
- 能有效防护车门刮擦

金属质感行李架

- 全新颜色搭配，更具跨界风格
- 品质更优，可扩展户外装备



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运动座椅



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